

ESET COMPANY PROFILE

ENJOY SAFER TECHNOLOGY

PROTECTED BY ESET®



ENJOY SAFER
TECHNOLOGY™



Who we are and what we do



The ESET story began in 1987. Today, we safeguard millions of users wherever they are: at work, at home, or on the move.

Who we are

ESET began life as a pioneer of **antivirus protection**, creating award-winning threat-detection software. Now, ESET's goal is to make sure that everyone can enjoy the breathtaking opportunities that technology offers. Today, our security solutions protect businesses and consumers in more than 180 countries to make the most of the digital world.

Helping to unlock the great online

While you explore the digital world, ESET unobtrusively protects and monitors 24/7, updating your defenses in real-time to keep you safe.

Our vision is a **secure digital world for everyone**; our mission is to provide the products to achieve that. This ambition shapes our culture, informs our thinking and regulates our behavior as a company.

We want to **make sure that your technology is always working for you**: constantly broadening your horizons, and never getting in your way. Your experience and feedback, and the skills of the passionate people working in our research centers around the world, are helping us to build a safer digital world.

Securing your business, simply and effectively

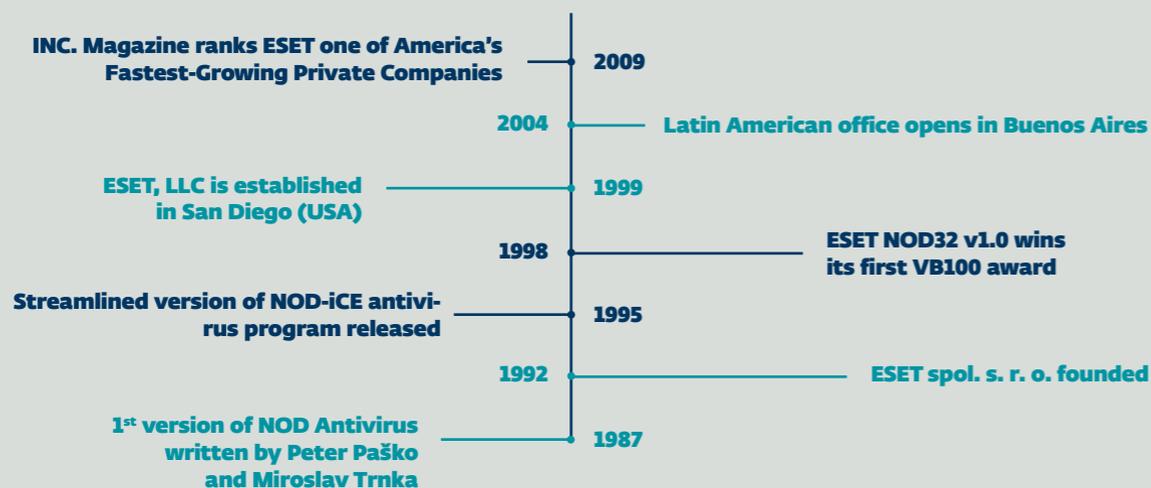
We believe that **managing security needn't be complex and stressful**, and our products reflect this belief.

We might be a security solutions provider, but we're also a regular company. Like you, our business customers, we're always striving to be more efficient and effective in order to keep growing – and we know that when our people are free to think, explore and enjoy, they produce their best results.

When protecting a business, the equation is simple: keep your infrastructure secured at the highest level, whilst saving your staff valuable time.



Securing you online and offline since 1987



Focused on securing your enjoyment

To help people get rid of viruses so they could use their computers for work and fun – that was the idea behind our first antivirus software, NOD32. It originated in 1987, before the Internet as we know it, when the company's founders discovered some of the world's first computer viruses. Even then, our focus was on getting the most out of digital technology.

Some interesting facts about ESET:

- The first virus discovered by ESET's founders Peter Paško and Miroslav Trnka was dubbed "Vienna"
- The name of our first antivirus program, NOD, is a Slovak acronym standing for "Hospital at the Edge of the Disk"
- The company was named after the ancient Egyptian goddess and magical healer Eset (also known as Isis)

Pushing the technological boundaries

Early on, our researchers realized that it would become increasingly difficult to try to respond to each piece of suspicious code. Instead, we dedicated our efforts towards creating protection that is both **smart and proactive**.

Over the years, ESET's experts have been busy researching new technology that **anticipates future threats**, such as heuristic analysis, smart signatures and emulation.

For instance, before cloud computing became widespread we had in place a malware-harvesting system working in the cloud. Today, with more than two decades of continuous research and development and fine-tuning behind us, we are proud to be a **pioneer of proactive detection**.

Our technology and expertise



We employ over 900 people, among them some of world's leading computer security experts. All of us are focused on making technology safer for you.

The best in the business

Our excellence when it comes to protecting your business and data is what allows you to get on with your work and pursue your interests. Throughout the years, we have poured our knowledge and skills into **our products**. As a result, they are:

- **High performing.** Centered on fast performance and a small system footprint, ESET products are easy on your hardware, leaving more resources for all the other software you use and enjoy.
- **Effective.** With its exceptional detection rates, ESET software keeps your data safe.
- **Smart.** Through proactive advanced heuristics, smart signatures capable of detecting emerging threats, and unique behavioral techniques, ESET is predictive and precise.
- **Easy to use.** ESET software lets you get on with what's important to you. Its simple controls and flexible design give you a better user experience and eliminate slowdowns.

Continually improving

We create software that performs consistently well in real-world situations. We make changes only in the quest for improvement, and we don't add new features unless they're absolutely necessary. But as soon as we do make changes, they're rolled out to you. As a result, **our products are always the best they can be**, and are **updated and improved every day**.

Meet our experts at: welivesecurity.com

The security community around ESET has long been a breeding ground for innovative ideas about IT security.

For an insight into our expertise and the latest developments, visit www.welivesecurity.com for expert analysis, IT security news, practical advice, instructional videos and how-tos.

A global company with a local presence in 180 countries



We are in 180 countries, so we can give you support when you need it – and in your own language, which is why over 100 million users worldwide already use ESET products.

Regional centers:

BRATISLAVA

SAN DIEGO

BUENOS AIRES

SINGAPORE

Offices:

SAO PAULO

PRAGUE

JENA

SYDNEY

Research centers:

BRATISLAVA

SAN DIEGO

BUENOS AIRES

SINGAPORE

PRAGUE

KOŠICE

KRAKOW

MONTREAL

With you worldwide

To keep you protected at the highest level, we've built a **worldwide network of research and development centers**. They help us anticipate new trends, better intercept new threats, and harness the talents of researchers on all continents.

Our customers **benefit from our global presence** by receiving continually updated protection that focuses not only on local threats but also on the global risks that affect us all.

ESET in your country

You can contact an ESET partner in your language in more than 180 countries. Our team will listen to your needs, answer your questions, provide full support for ESET products and help you get the most out of your IT security, wherever you are.



FREE LOCAL
TECHNICAL
SUPPORT

Proven. Trusted. Award-winning.



ESET's focus on quality is reflected in its numerous industry awards. We are the only antivirus vendor to win VB100 virus-detection awards for 10 straight years.

Benefit from our proven and trusted security

Every day, ESET products protect the data of **millions of our users worldwide**, and allow them to exploit their technology to the full. In the process our solutions are tested continually against real-world extremes. We test across the world so the products work brilliantly in all environments.

It makes us proud that our products hold their own under expert scrutiny, and that they have done so consistently, **performing strongly against a battery of tests over many years** – in some cases, decades. This has been the case regardless of the operating system or type of device they protect.

The following are a selection of the many awards our technology has received:

The only company with a 10-year run of VB100 awards

ESET is proud to be the **record-breaking winner of a 10-year run of these awards** – the most consistent performance from any antivirus vendor in the world.

Virus Bulletin's regular VB100 test is the most respected malware test in the world. Only those solutions that detect 100% of "in-the-wild" samples are given the VB100 award.

AV-Comparatives: Proactive testing

Proactive detection capabilities are regularly tested by the AV-Comparatives testing organization. A 'pass' means that the tested solution can safeguard your data from zero-day and targeted attacks, as well as new, never-seen-before malware. **ESET products regularly pass AV-Comparatives' tests with flying colors.** Many other professional testing organizations have assessed our products positively, including US Consumer Reports, Dennis Labs and Germany's Stiftung Warentest.

Appreciated by our customers

At ESET, we are also delighted to be recognized for our efforts **by those who depend on our products every day – our customers.** The high satisfaction they express underlines what's most important to us: helping to make the technology they use safer. Here are a few of the customer awards we've received:

PCMag Consumer Recommended Award for security suites and stand alone antivirus software.

Kadokawa ASCII General Research Institute Winner of three consecutive consumer satisfaction survey awards in Japan.



ESET Today

A privately-owned company, ESET has more than 900 employees worldwide.

ESET has regional distribution centers around the world and a presence in more than 180 countries, through our network of dedicated partners.

“For over 25 years we’ve been helping people to protect their digital worlds. From a small dynamic company we’ve grown into a global brand with over 100 million users in 180 countries. Many things have changed but our core aspirations, philosophy and values remain the same – to help build a more secure digital world where everyone can truly Enjoy Safer Technology.”

Richard Marko
Chief Executive Officer, ESET

