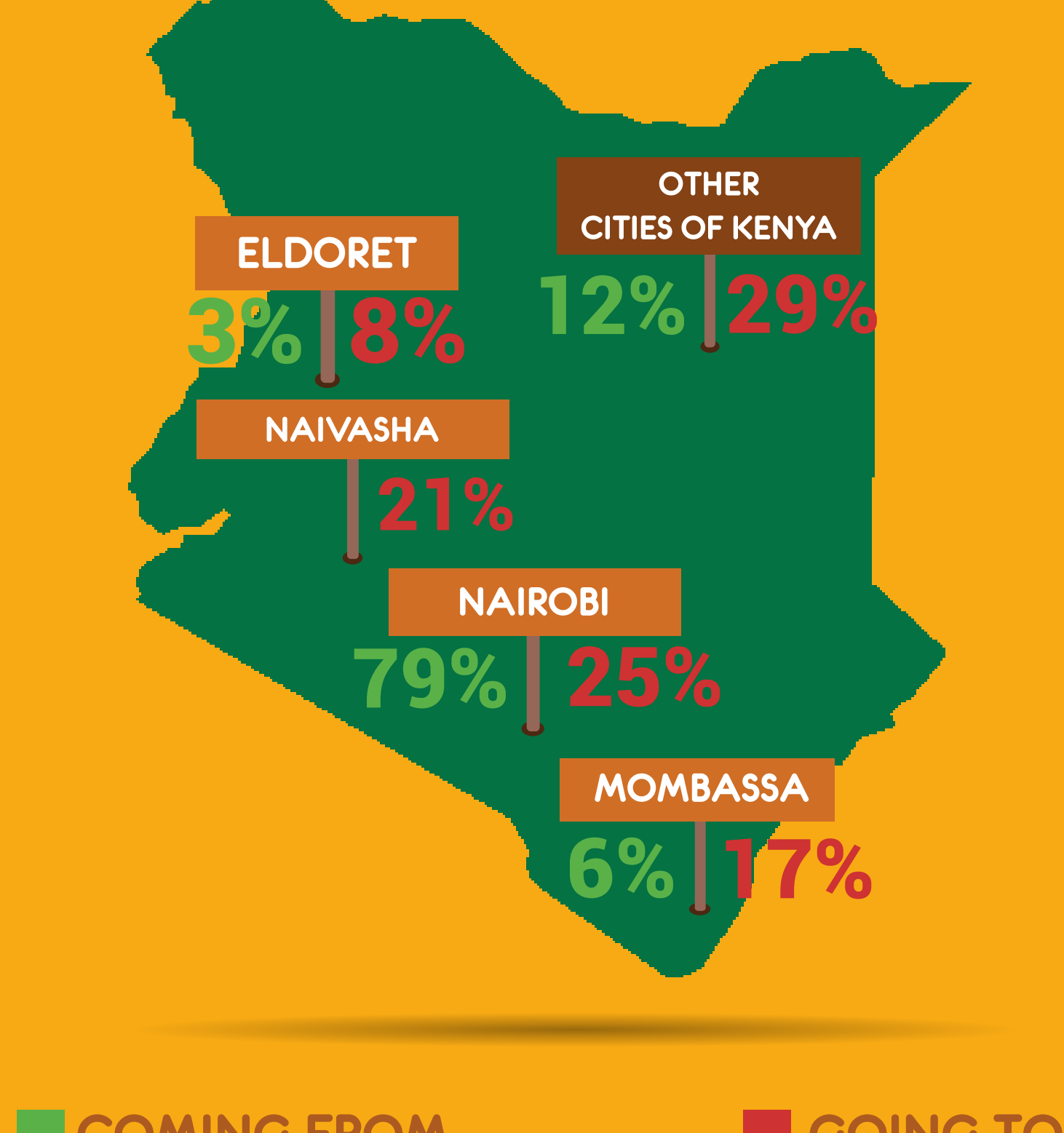


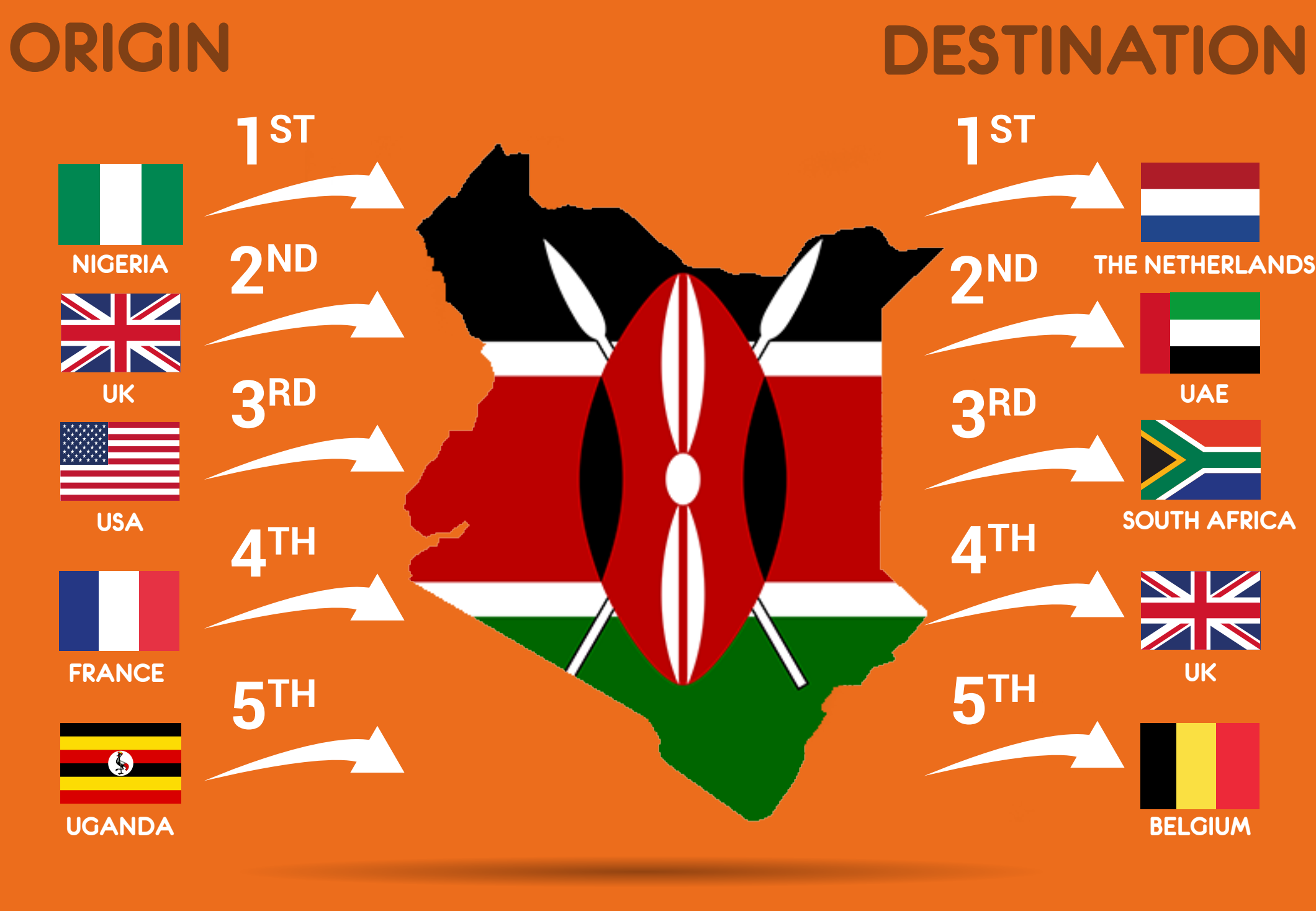
KENYA IN & OUT

DOMESTIC TRAVELLERS



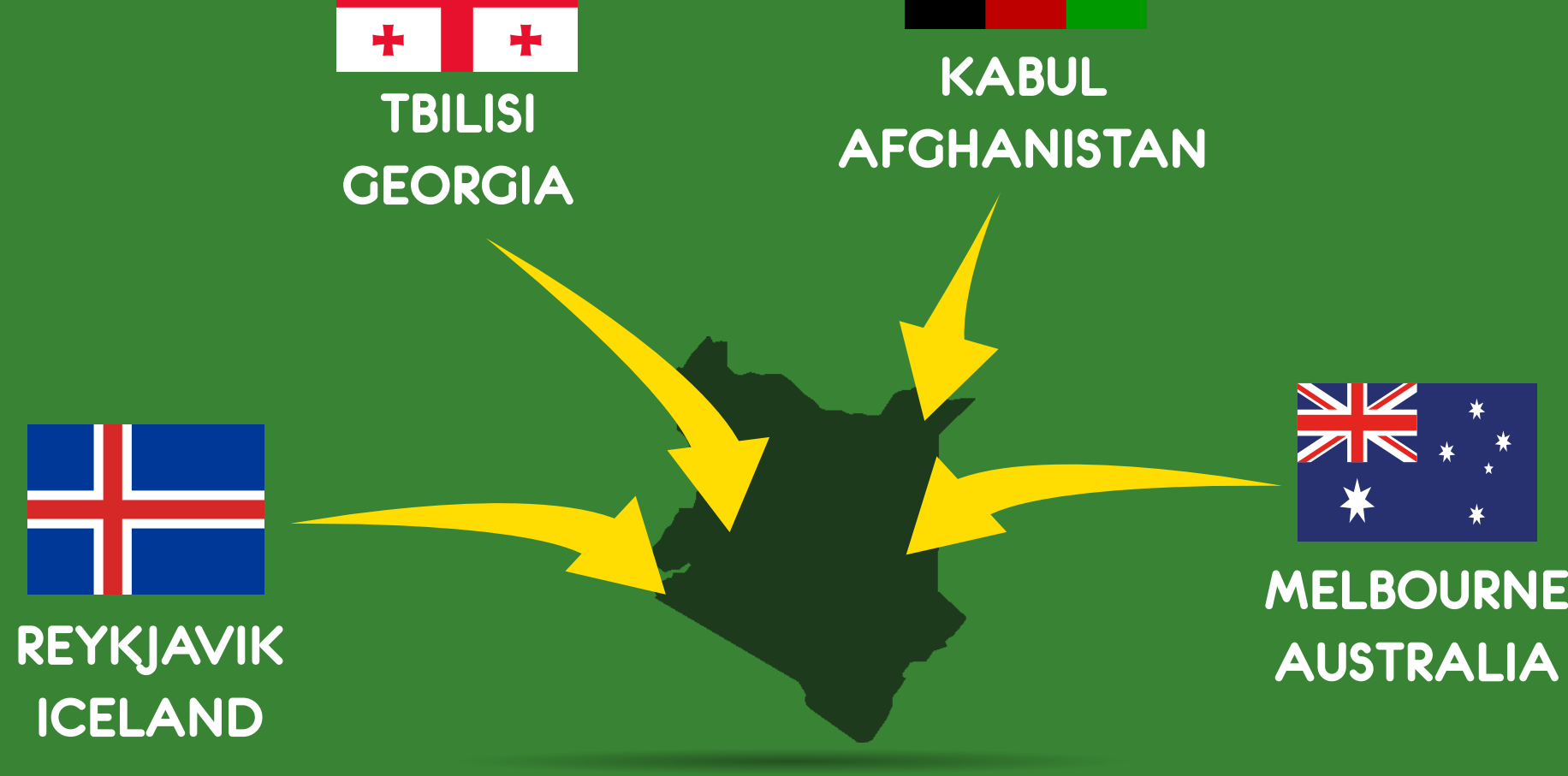
NAIROBI IS THE MOST VISITED CITY

INTERNATIONAL TRAVELERS



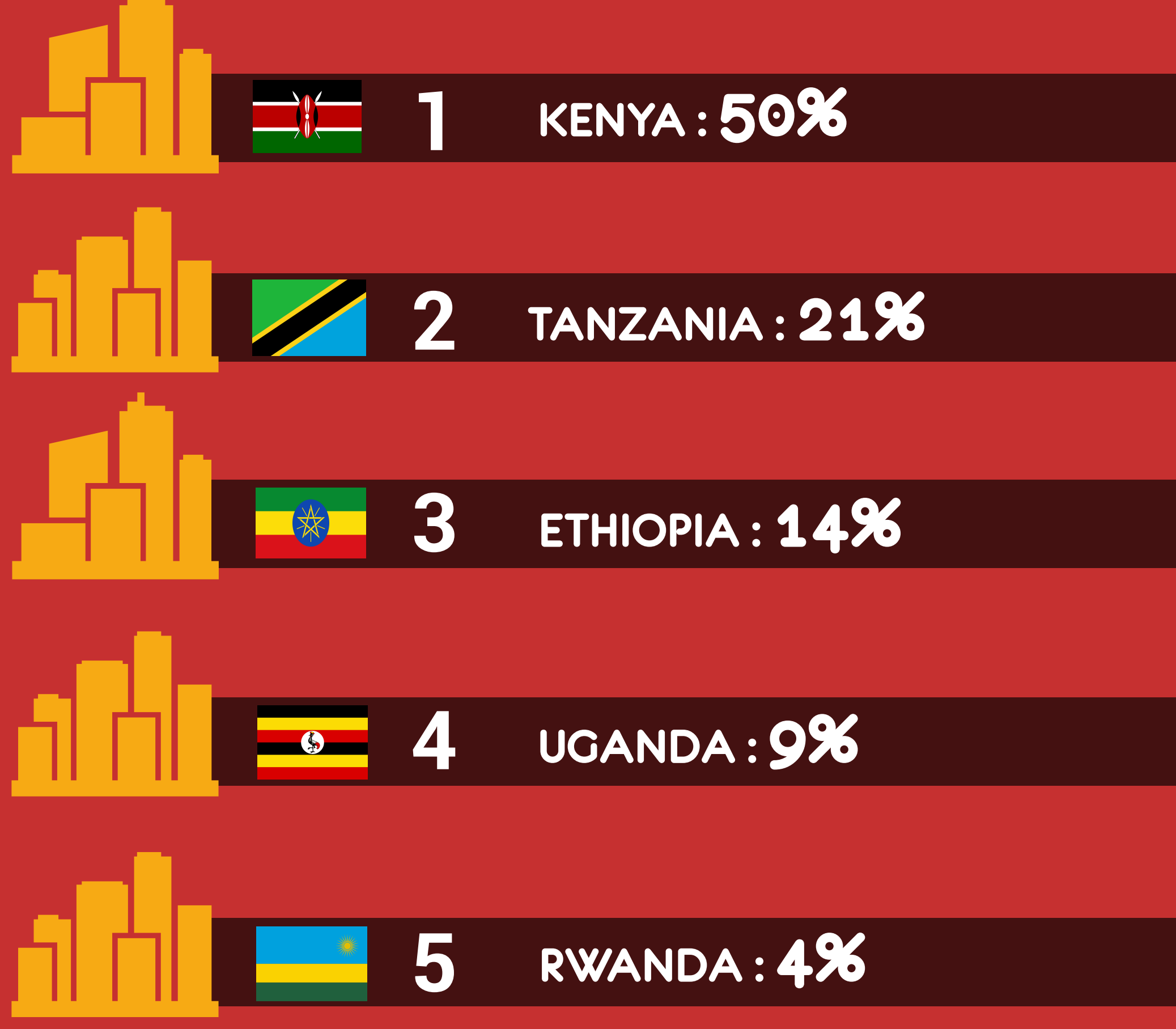
MOST TRAVELERS TO KENYA COME FROM NIGERIA
THE NETHERLANDS IS THE MOST POPULAR DESTINATION FOR KENYANS

MOST REMOTE BOOKING MADE FROM



THE FARTHEST BOOKING WAS MADE FROM MELBOURNE AUSTRALIA (11,507KM)

MOST VISITED COUNTRIES IN EAST AFRICA



KENYA IS THE MOST VISITED COUNTRY IN EAST AFRICA

WHY KENYANS TRAVEL ?

BUSINESS



75%

LEISURE



25%

KENYANS ARE BUSINESS-INCLINED