



# DIASPORA DEMO DAY

RAPID GROWTH FOR ALL

11/10 - 11/12

Hosted by:  
tiphub.

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## ABOUT DD 2.0



## Diaspora Demo 2.0

In its second edition, our pitch competition has expanded to become a larger series of events that celebrate African and African Diaspora innovation, entrepreneurship and success stories. With over 300 participants, and 24 African and Diaspora based companies in the inaugural Diaspora Demo, this edition presents an opportunity expose your brand to over a thousand influencers, and organizations that are expected to **JOIN THE FRONTIER OF AFRICAN AND AFRICAN DIASPORA INNOVATION.**

### What Is the Diaspora Demo Experience?

Diaspora Demo X is a weekend full of African entrepreneurship workshops, receptions hosted at African embassies, co-working spaces and incubators, an African music concert, private investor dinners, and marked by our marquee Startup Showcase spotlighting emerging companies and social enterprises focused on Africa and the African diaspora. The overall goal of Diaspora Demo X is to highlight great companies, connect investors to great opportunities, inspire and motivate other ecosystem participants to engage the entrepreneurship community in innovative and scalable ways.

# DD 1.0 PARTNERS



# DD 1.0 RECAP

“tiphub brought the cream of the crop together for  
Diaspora Demo Day. I haven't been to an event  
anywhere else that had the caliber of African  
companies, investors interested in these companies  
and partners all in one place.”

– Dan Kleinbaum,

Founder of Beyonic



# DD 1.0 STATS

## #diasporademo

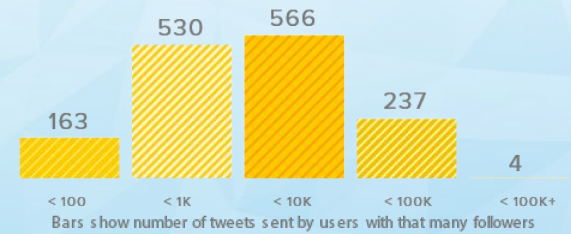
### ESTIMATED REACH

**765,740**

ACCOUNTS REACHED

### EXPOSURE

**8,403,220** IMPRESSIONS

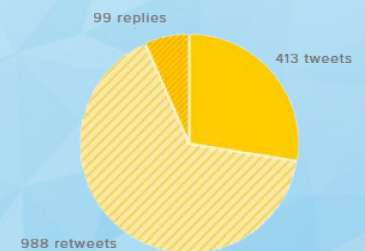


### ACTIVITY

**1,500**  
TWEETS

**331**  
CONTRIBUTORS

**9**  
DAYS



# DD 2.0 THEME : **RAPID GROWTH FOR ALL**

This year, our focus will be on attracting amazing companies that increase participation in Africa's growth story. Example? Thought you'd ask. How about a Mobile Wallet company that uses transaction information to lend at a market premium to farmers? What about a B2E platform that allows entrepreneurs to compete against larger incumbents? How about a healthcare company that increases quality of care at minimal cost? Diaspora Demo highlights the ideas of the future. Industries to be spotlighted include but are not limited to:



**ENERGY**



**AGRICULTURE**



**HEALTHCARE**



**EDUCATION / JOB  
PREPAREDNESS**



**FINANCIAL  
SERVICES**

## **ORGANIZING PARTNER**



# DD 2.0 Weekend Agenda

## THURSDAY 11/10

### DD Summit

- Opening Speaker
- World Bank Entrepreneurship Workshops
- Africa Region Hosted Panel Discussions
- InfoDev Lunch Speaker
- African Youth Delegates Presentations
- Mentor Mixer
- African Embassy Opening Reception

## FRIDAY 11/11

### Diaspora Demo Day

- Opening Speaker
- Startup Showcase
- Lunch + Keynote
- Startup Showcase Continues
- DDD Closing Speaker
- DDD Reception & Winner Announced @ Reception

## SATURDAY 11/12

### Tech Afrique

- Lunch & Learn
- Fireside Chat
- Startup Launch
- DD Closing Speaker
- Investor Only Dinner

# CONTACT

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